

ORDER



Orders
Order / Rev: 45404
Alt Order #: 27677552
Product Desc: Order
Estimate: 215221
Flight Dates: 02/15/22 - 02/21/22
Original Date / Rev: 02/15/22 / 02/16/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Herbster for Governor
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/21/22	113	\$9,250.00	\$7,862.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	113	\$9,250.00	\$7,862.50	0.00
Totals	113	\$9,250.00	\$7,862.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	02/16/22	02/16/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----			1			\$25.00		0.00			
N 2	KLKN	02/17/22	02/17/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---T---	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---			2			\$25.00		0.00			
N 3	KLKN	02/18/22	02/18/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--			1			\$25.00		0.00			
N 4	KLKN	02/21/22	02/21/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----			1			\$25.00		0.00			
N 5	KLKN	02/16/22	02/16/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	--W----	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00

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 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CHANNEL 8 EYEWITNESS RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----					1	\$60.00		0.00			
N 6	KLKN	02/17/22	02/17/22	Ch 8 News Midday M-F CM		11a-12p	---T---	:30	2	\$60.00	P-04	0.00	NM	2	\$120.00
				Ch 8 News Midday M-F											
CHANNEL 8 EYEWITNESS RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---					2	\$60.00		0.00			
N 7	KLKN	02/18/22	02/18/22	Ch 8 News Midday M-F CM		11a-12p	----F--	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00
				Ch 8 News Midday M-F											
CHANNEL 8 EYEWITNESS RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--					1	\$60.00		0.00			
N 8	KLKN	02/21/22	02/21/22	Ch 8 News Midday M-F CM		11a-12p	M-----	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00
				Ch 8 News Midday M-F											
CHANNEL 8 EYEWITNESS RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----					1	\$60.00		0.00			
N 9	KLKN	02/16/22	02/16/22	M-F 4p-5p CM		4p-5p	--W----	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
				M-F 4p-5p											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----					2	\$50.00		0.00			
N 10	KLKN	02/17/22	02/17/22	M-F 4p-5p CM		4p-5p	---T---	:30	3	\$50.00	P-05	0.00	NM	3	\$150.00
				M-F 4p-5p											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---					3	\$50.00		0.00			
N 11	KLKN	02/18/22	02/18/22	M-F 4p-5p CM		4p-5p	----F--	:30	3	\$50.00	P-05	0.00	NM	3	\$150.00
				M-F 4p-5p											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--					3	\$50.00		0.00			
N 12	KLKN	02/21/22	02/21/22	M-F 4p-5p CM		4p-5p	M-----	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
				M-F 4p-5p											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----					2	\$50.00		0.00			
N 13	KLKN	02/16/22	02/16/22	Good Morning America CM		7a-9a	--W----	:30	4	\$75.00	P-05	0.00	NM	4	\$300.00
				Good Morning America											
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----					4	\$75.00		0.00			
N 14	KLKN	02/17/22	02/17/22	Good Morning America CM		7a-9a	---T---	:30	4	\$75.00	P-05	0.00	NM	4	\$300.00
				Good Morning America											
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---					4	\$75.00		0.00			
N 15	KLKN	02/18/22	02/18/22	Good Morning America CM		7a-9a	----F--	:30	4	\$75.00	P-05	0.00	NM	4	\$300.00
				Good Morning America											
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--					4	\$75.00		0.00			
N 16	KLKN	02/21/22	02/21/22	Good Morning America CM		7a-9a	M-----	:30	4	\$75.00	P-05	0.00	NM	4	\$300.00
				Good Morning America											
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----					4	\$75.00		0.00			

KLKN-TV

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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----					1	\$225.00		0.00			
N28	KLKN	02/16/22	02/16/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	--W----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
		JIMMY KIMMEL LIVE-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----					1	\$50.00		0.00			
N29	KLKN	02/17/22	02/17/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	---T---	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
		JIMMY KIMMEL LIVE-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---					2	\$50.00		0.00			
N30	KLKN	02/18/22	02/18/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
		JIMMY KIMMEL LIVE-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--					1	\$50.00		0.00			
N31	KLKN	02/21/22	02/21/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
		JIMMY KIMMEL LIVE-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----					1	\$50.00		0.00			
N32	KLKN	02/16/22	02/16/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		CHANNEL 8 EYEWITNESS RATE CHG													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----					1	\$250.00		0.00			
N33	KLKN	02/17/22	02/17/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
		CHANNEL 8 EYEWITNESS RATE CHG													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---					2	\$250.00		0.00			
N34	KLKN	02/18/22	02/18/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
		CHANNEL 8 EYEWITNESS RATE CHG													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--					2	\$250.00		0.00			
N35	KLKN	02/21/22	02/21/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		CHANNEL 8 EYEWITNESS RATE CHG													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----					1	\$250.00		0.00			
N36	KLKN	02/16/22	02/16/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		ENTERTAINMENT TONIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----					1	\$175.00		0.00			
N37	KLKN	02/17/22	02/17/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	2	\$175.00	P-04	0.00	NM	2	\$350.00
		ENTERTAINMENT TONIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---					2	\$175.00		0.00			
N38	KLKN	02/18/22	02/18/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		ENTERTAINMENT TONIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--					1	\$175.00		0.00			
N39	KLKN	02/21/22	02/21/22		CM	630p-7p	M-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00

KLKN-TV

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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 51	KLKN	02/18/22	02/18/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----F--	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/14/22		02/20/22		----F--					1	\$20.00		0.00			
N 52	KLKN	02/21/22	02/21/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M-----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/27/22		M-----					1	\$20.00		0.00			
N 53	KLKN	02/16/22	02/16/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
KLLKN NEWS 8 THIS AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/14/22		02/20/22		--W----					2	\$105.00		0.00			
N 54	KLKN	02/17/22	02/17/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	3	\$105.00	P-04	0.00	NM	3	\$315.00
KLLKN NEWS 8 THIS AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/14/22		02/20/22		---T---					3	\$105.00		0.00			
N 55	KLKN	02/18/22	02/18/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	3	\$105.00	P-04	0.00	NM	3	\$315.00
KLLKN NEWS 8 THIS AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/14/22		02/20/22		----F--					3	\$105.00		0.00			
N 56	KLKN	02/21/22	02/21/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	M-----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
KLLKN NEWS 8 THIS AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/21/22		02/27/22		M-----					2	\$105.00		0.00			
N 57	KLKN	02/19/22	02/19/22	ABC World News Sat ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
ABC NEWS-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/14/22		02/20/22		-----S-					1	\$100.00		0.00			
N 58	KLKN	02/19/22	02/19/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	2	\$75.00	P-05	0.00	NM	2	\$150.00
EYEWITNESS NEWS 8 AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/14/22		02/20/22		-----S-					2	\$75.00		0.00			
N 59	KLKN	02/20/22	02/20/22	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	2	\$75.00	P-05	0.00	NM	5	\$225.00
ABC NEWS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/14/22		02/20/22		-----S					2	\$75.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		02/14/22	02/20/22	-----S					2	\$75.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KLKN	02/14/22-02/20/22		ABC World News Su		5p-530p	-----Su	:30		(\$75.00)		0.00	NM				
		See MG 59.3, 59.4, 59.5, 59.6, 59.7															
		[No Avail] Preempt															
2	KLKN	02/14/22-02/20/22		ABC World News Su		5p-530p	-----Su	:30		(\$75.00)		0.00	NM				
		See MG 59.3, 59.4, 59.5, 59.6, 59.7															
		[No Avail] Preempt															
3	KLKN	02/18/22-02/21/22		Ch 8 News Midday M-F		11a-12p	M----F----	:30		\$60.00		0.00	NM				
		Ⓜ MG for 59.1, 19.1, 59.2															
4	KLKN	02/18/22-02/21/22		Ch 8 News Midday M-F		11a-12p	M----F----	:30		\$60.00		0.00	NM				
		Ⓜ MG for 59.1, 19.1, 59.2															
5	KLKN	02/21/22-02/21/22		Jimmy Kimmel		1035p-1135p	M-----	:30		\$50.00		0.00	NM				
		Ⓜ MG for 59.1, 19.1, 59.2															
6	KLKN	02/21/22-02/21/22		M-F 10a-11a		10a-11a	M-----	:30		\$35.00		0.00	NM				
		Ⓜ MG for 59.1, 19.1, 59.2															
7	KLKN	02/21/22-02/21/22		M-F 1p-2p		1p-2p	M-----	:30		\$20.00		0.00	NM				
		Ⓜ MG for 59.1, 19.1, 59.2															
N 60	KLKN	02/20/22	02/20/22	Ch 8 News Sun at 530p CM		530-6p	-----S	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00		
		Ch 8 News Sun 530p															
		CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		02/14/22	02/20/22	-----S					1	\$125.00		0.00					
N 61	KLKN	02/16/22	02/16/22	M-F 3p-4p	CM	3p-4p	--W----	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00		
		M-F 3p-4p															
		THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		02/14/22	02/20/22	--W----					2	\$25.00		0.00					
N 62	KLKN	02/17/22	02/17/22	M-F 3p-4p	CM	3p-4p	---T---	:30	3	\$25.00	P-05	0.00	NM	3	\$75.00		
		M-F 3p-4p															
		THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		02/14/22	02/20/22	---T---					3	\$25.00		0.00					
N 63	KLKN	02/18/22	02/18/22	M-F 3p-4p	CM	3p-4p	----F--	:30	3	\$25.00	P-05	0.00	NM	3	\$75.00		
		M-F 3p-4p															
		THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		02/14/22	02/20/22	----F--					3	\$25.00		0.00					
N 64	KLKN	02/21/22	02/21/22	M-F 3p-4p	CM	3p-4p	M-----	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00		
		M-F 3p-4p															
		THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		02/21/22	02/27/22	M-----					2	\$25.00		0.00					
													Totals	113	\$9,250.00		



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27677552 Changes as of: 2/16/2022 at 8:20 AM Version: Highlighting Makegood 1 Status: Confirmed
CPE: HRBST/ORDR/215221 Flight: 2/15/22 - 2/21/22 Station: KLKN Con Type: POLITICAL/NOTE
Agency: Smart Media Group Advertiser: Herbster for Governor Market: Lincoln&Hsing-Kmy-Pis Total \$: \$9,250.00

PO BOX 26067
ALEXANDRIA, VA
22313

Product: Order
Agency Order #: 30078828

Buyer: Gaackler, Elaine
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total Spots: 113
Total CPM: \$46.27
Total GRP: 199.9
Traffic #: 45404

Comments: NEW ORDER FOR HERBSTER. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN HERBSTER. THANK YOU! ELAINE

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	2/15 - 2/21							Total Spots	Total \$	CPP*	GRP*
								2/15	2/16	2/17	2/18	2/19	2/20	2/21				
M-F	1 9a-10a		LIVE WITH KELLY & RY	\$25.00	1.1	4,100	30	0	1	2	1	0	0	1	5	\$125.00	\$22.73	5.5
M-F	2 11a-12n		CHANNEL 8 EYEWITNESS	\$60.00	2.3	8,600	30	0	1	2	1	0	0	1	5	\$300.00	\$26.09	11.5
RATE CHG																		
M-F	3 4p-5p		DR. PHIL	\$50.00	1.4	5,000	30	0	2	3	3	0	0	2	10	\$500.00	\$35.71	14.0
M-F	4 7a-9a		GOOD MORNING AMERICA	\$75.00	1.7	6,200	30	0	4	4	4	0	0	4	16	\$1,200.00	\$44.12	27.2
Sa	5 7a-9a		WEEKEND GOOD MORNING	\$50.00	1.2	4,300	30	0	0	0	0	4	0	0	4	\$200.00	\$41.67	4.8
RATE CHG																		
Su	6 7a-8a		WEEKEND GOOD MORNING	\$50.00	1.0	3,800	30	0	0	0	0	0	3	0	3	\$150.00	\$50.00	3.0
Su	MSD 7 8a-9a		THIS WEEK	\$75.00	1.1	4,100	30	0	0	0	0	0	1	0	0	\$0.00	\$68.18	0.0
M-F	8 5p-5:30p		CHANNEL 8 EYEWITNESS	\$125.00	3.6	13,400	30	0	1	1	1	0	0	1	4	\$500.00	\$34.72	14.4
M-F	9 6p-6:30p		CHANNEL 8 EYEWITNESS	\$225.00	4.3	16,100	30	0	1	2	1	0	0	1	5	\$1,125.00	\$52.33	21.5
RATE CHG																		
M-F	10 10:35p-11:37p		JIMMY KIMMEL LIVE-ABC	\$50.00	1.1	4,200	30	0	1	2	1	0	0	1	5	\$250.00	\$45.45	5.5
M-F	11 10p-10:35p		CHANNEL 8 EYEWITNESS	\$250.00	2.6	9,600	30	0	1	2	2	0	0	1	6	\$1,500.00	\$96.15	15.6
RATE CHG																		
M-F	12 6:30p-7p		ENTERTAINMENT TONIGHT	\$175.00	2.8	10,300	30	0	1	2	1	0	0	1	5	\$875.00	\$62.50	14.0
F	13 8p-10p		20/20 12 HOURS-ABC	\$225.00	3.3	12,300	30	0	0	0	1	0	0	0	1	\$225.00	\$68.18	3.3
RATE CHG																		
M-F	14 10a-11a		THE VIEW	\$35.00	1.4	0	30	0	1	1	2	0	0	1	5	\$175.00	\$25.00	7.0
M-F	15 12n-1p		GMA3: WHAT YOU NEED	\$25.00	1.0	0	30	0	1	1	2	0	0	1	5	\$125.00	\$25.00	5.0
M-F	16 1p-2p		GENERAL HOSPITAL	\$20.00	0.9	0	30	0	1	2	1	0	0	1	5	\$100.00	\$22.22	4.5



125 West 55th St
New York, NY 10019

Contract # 27677562	Changes as of: 2/16/2022 at 8:20 AM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: HRBST/ORDR/215221	Flight: 2/15/22 - 2/21/22	Station: KLLN	Con Type: POLITICAL/NOTE
Agency: Smart Media Group	Advertiser: Herbster for Governor	Market: Lincoln&Hsing-Kmy-Pls DMA	Total \$: \$9,250.00
PO BOX 26067	Product: Order	Office: WASHINGTON	Total Spots: 113
ALEXANDRIA, VA 22313	Agency Order #: 30078828	Service: Nielsen	Total CPP: \$46.27
	Buyer: Gaechler, Elaine	Primary Demo: Adults 35+	Total GRP: 199.9
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY	Traffic #: 45404
	Separation: 202-955-5342		

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	2/15 - 2/21							Total Spots	Total \$	CPP*	GRP*
							2/15	2/16	2/17	2/18	2/19	2/20	2/21				
M-F	17 6a-7a		KLLN NEWS 8 THIS AM	\$105.00	1.0	4,500	0	2	3	3	0	0	2	10	\$1,050.00	\$105.00	10.0
Sa	18 5:30p-6p		ABC NEWS-SAT	\$100.00	6.6	0	0	0	0	0	1	0	0	1	\$100.00	\$15.15	6.6
Sa	19 6p-6:30p		EYEWITNESS NEWS 8 AT	\$75.00	3.9	0	0	0	0	0	2	0	0	2	\$150.00	\$19.23	7.8
Su	MSD 20 5p-5:30p		ABC NEWS-SUN	\$75.00	3.2	0	0	0	0	0	2	0	0	0	\$0.00	\$23.44	0.0
Su	21 5:30p-6p		CHANNEL 8 EYEWITNESS	\$125.00	3.7	0	0	0	0	0	1	0	0	1	\$125.00	\$33.78	3.7
M-F	22 3p-4p		THE REAL	\$25.00	0.7	0	0	2	3	3	0	0	2	10	\$250.00	\$35.71	7.0
M-F	MGD 23 11a-12n		CHANNEL 8 EYEWITNESS	\$60.00	2.3	8,600	0	0	0	1	0	0	1	2	\$120.00	\$26.09	4.6
PAZE CHG																	
M-F	MGD 24 10:35p-11:37p		JIMMY KIMMEL LIVE-ABC	\$50.00	1.1	4,200	0	0	0	0	0	0	1	1	\$50.00	\$45.45	1.1
M-F	MGD 25 10a-11a		THE VIEW	\$35.00	1.4	0	0	0	0	0	0	0	1	1	\$35.00	\$25.00	1.4
M-F	MGD 26 1p-2p		GENERAL HOSPITAL	\$20.00	0.9	0	0	0	0	0	0	0	1	1	\$20.00	\$22.22	0.9
TOTALS:							0	20	30	28	7	4	24	113	\$9,250.00	\$46.27	199.9



125 West 55th St
New York, NY 10019

Separation:

Contract # 27677552

Changes as of: 2/16/2022 at 8:20 AM

Version: Highlighting Makegood 1

Status: Confirmed

CPE: HRBST/ORDR/215221

Flight: 2/15/22 - 2/21/22

Station: KLN

Con Type: POLITICAL/NOTE

Agency: Smart Media Group

Advertiser: Herbster for Governor

Market: Lincoln&Hsing-Kmy-Pls DMA

Total Spots: 113

Total \$: \$9,250.00

PO BOX 26067

Product: Order

Office: WASHINGTON

Total Spots: 113

Total CPP: \$46.27

ALEXANDRIA, VA 22313

Agency Order #: 30078828

Service: Nielsen

Total Spots: 113

Total CPP: \$46.27

Buyer: Gaackler, Elaine

Primary Demo: Adults 35+

Total GRP: 199.9

Traffic #: 45404

Salesperson: ALEXANDRA BRADLEY

Assistant: ALEXANDRA BRADLEY

Total GRP: 199.9

Traffic #: 45404

202-955-5342

202-955-5342

Total GRP: 199.9

Traffic #: 45404

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
02/16/22 8:20 AM	Joy Wenn	See spots n/a on lines 7,20 due to need P3 rates to clear. See MGs on lines 23-26.
02/15/22 2:33 PM	System	Notice Received.
02/15/22 2:17 PM	ALEXANDRA BRADLEY	NEW ORDER FOR HERBSTER, PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN HERBSTER. THANK YOU! ELAINE

Competitive Information	
Market Budget:	\$10,900
KLKN Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	113	\$9,250.00	199.9
Total	100%	113	\$9,250.00	199.9

Monthly Summary		
Month	Spots	Dollars
2022-Feb	113	\$9,250.00
Total	113	\$9,250.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	2/16/22 8:20 AM	Joy Wenn	Confirmed	5	3	\$0
Queued for Electronic Contracting	2/15/22 2:22 PM					\$0
New	2/15/22 2:17 PM	ALEXANDRA BRADLEY	Confirmed	111		\$9,250.00

Changes: Total Spots from 111 to 113, Total GRPs from 233.5 to 199.9, Total CPP from \$46.68 to \$46.27, Total GIMPs from 0 to 200, Total CPM from \$0.00 to \$46.273.14, 6 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.